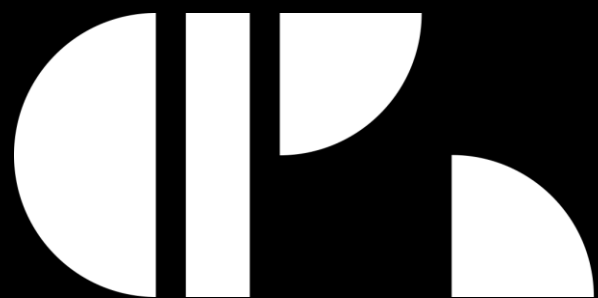




**CREATIVE
INDUSTRIES**
PROPERTY SUMMIT



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INDUSTRIES**
PROPERTY SUMMIT

2025 Theme:

**‘Creative Places –
Realising the economic &
human value of
Development’**

**Re-defining the relationship between Real
Estate and the Creative Industries**

Background:

- The **‘Creative Industries Property Summit’** is a flagship event by **Movers & Shakers** Property Networking Forum (www.moversandshakers.uk.com), brought together through our work with the leaders and decision-makers across UK Real Estate (for 30 years); coupled with a deep passion and respect for the important role of creative arts and culture in society.
- Leveraging Movers & Shakers' extensive network of influential leaders from the UK's major developers, investors, financial institutions, legal practices, consultancies, and architectural studios, *we are in a unique and privileged position to be able to bring together the property sector with the creative industries, in a unique way.* CIPS is the **‘Meeting Place’** for these industries, serving as a catalyst for meaningful and progressive transformation and as a key driver for future UK-wide collaboration and growth.



About the 'Creative Industries Property Summit' 2025:

The Pioneering Summit that uniquely brings together the leaders in UK Real Estate and the Creative Industries.

*Building on the **outstanding** success of our 2024 event, there has never been a more exciting time to convene these industries.*

See [CIPS 2024 Impact Report](#)

See [More background on CIPS 2024](#)



- **Leading the way in breaking down the barriers and spanning traditional boundaries**, CIPS opens up dynamic conversations and paves the way for serious business dialogue and purposeful debate.
- Our mission is big, bold, and brave! It is about **aligning relationships and creating better places and a better built environment**, for people to live, work and play; driving economic prosperity and inclusive socio-economic growth.
- **The Creative Industries is worth £125bn GVA to the UK and is one of the 8 key growth sectors in the Government's** new 'Industrial Strategy'. The 'Creative Industries Sector Plan' now launched, provides some exciting steps forward for the industry and we will be discussing this in more depth at the Summit.
- **The power of creativity goes beyond GVA. Human creativity has a very real role to play in solving social issues and complex problems, driving innovation and positive change.**



- The Real Estate industry has a massive opportunity to co-create with the creative industries, and to maximise both its financial value and social impact.
- *CIPS is the space in which this happens* – where people, business, and creativity, meet, connect, build relationships, and make things happen!

*‘There is no other Real Estate event like it...,
there is no other Creative Industries event like it!’*

Join us on September 11th for #CIPS2025



Who should be involved in this:

- Real Estate Industry – Investors, Developers, Funds, Banks, Advisors, Consultants, Architects, Contractor
- Creative Industries*
- Central Government
- Local Government – Local Authorities, Public Sector Organisations
- GLA – to include: GLA Creative Team
- Universities (+ academics)
- Tech + Science – a convergence of creative with science in new tech / AI

***Definition of Creative Industries:**

Under the government's definition, the 'creative industries' consist of the following subsectors: Advertising; Architecture; Crafts; Design and designer fashion; Film, TV, radio and photography; Museums, galleries and libraries; Music, performing and visual arts; Publishing; and software and computer services (including video games).



2025 Core Content & Themes:

‘Creative Places – Realising the economic and human value of Development’

Re-defining the relationship between Real Estate and the Creative Industries

The day will comprise of a mix of authoritative keynotes, presentations, case studies and panel sessions. *Sessions to include:*

- **Opening Keynote 1:** *‘Growing the UK’s Creative Industries – the economy, skills and social impact’*
- **Opening Keynote 2:** *‘Beyond GDP – Pioneering a Future of Sustainable Prosperity’*
- **Panel 1:** *‘Creative Places Creating Value – Investing in arts and culture’*
- **Place Highlight 1:** *BBC Digbeth*
- **Presentation:** *‘The intersection of the Arts and Real Estate – a Fairytale in New York’*
- **Panel 2:** *‘The role of BID’s in delivering Creative and Cultural Places’*
- **Showcase Session 1:** *‘A UK Cities Perspective’*



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- **Afternoon Opening Keynote:** ‘East Bank – Creating an Olympic Legacy’ [Deputy Mayor Justine Simons OBE]
- **Showcase Session 2:** ‘The New Cultural Infrastructure Map for London’ [GLA]
- **Panel 3:** ‘East Bank – The Cultural Olympic Legacy’
- **Quick Fire Q&As 1:** ‘Education, the Arts & Creativity’
- **Place Highlight 2:** ‘Co-Location and Creative Clusters’ [Greenwich Peninsula Case Study]
- **Global Session:** *In association with the British Council*
- **Quick Fire Q&As:** ‘Technology and Innovation – Our Creative Future’



Sponsorship Opportunities

Be part of the conversation!

Drive your Brand Awareness!

Showcase your Organisation!

Improve your Market Profile!

And your part in CIPS 2025.....!



Headline Partner – “Conference in Partnership with “.....”

- Option to participate in one of the plenary sessions
- Invitation to a speakers and sponsors private dinner, the week prior to the Summit
- ‘Headline Partner’ branding at the conference, on pre-event marketing, and on the website
- Branding during the plenary sessions via holding slides
- Exclusive branding on the lanyards
- Branding on the event signage and front cover of the delegate pack
- Full page advert in the electronic delegate pack
- Company profile in the electronic delegate Pack
- 10 delegate places

Cost - £20k + VAT



Conference Partner

- Option to participate in one of the plenary sessions
- Invitation to a speakers and sponsors private dinner, the week prior to the Summit
- 'Conference Partner' branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Full page advert in the electronic delegate pack
- Company profile in the electronic delegate pack
- 10 delegate places

Cost - £12.5k + VAT



Conference Associate

- Invitation to a speakers and sponsors private dinner, the week prior to the Summit
- 'Conference Associate' branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Half page advert in the electronic delegate pack
- Company profile in electronic delegate pack
- 5 delegate places

Cost - £7.5k + VAT



Network Zone Partner

- Invitation to a speakers and sponsors private dinner, the week prior to the Summit
- 'Network zone' branding at the conference (in the networking area), on pre-event marketing and on the website
- Opportunity to provide branded merchandise in the Network Zone
- Advert in the electronic delegate pack
- Company profile in electronic delegate pack
- 5 delegate places

Cost - £7.5k + VAT



Pre-Conference Dinner Partner

- Opening address at the dinner and introduction to guest speaker
- Exclusive branding at the dinner, to include on the menus, place names, and 2 pop ups
- 4 places at the pre-conference dinner
- Branding at the conference, on pre-event marketing and on the website
- 'Dinner Partner' branding on event signage at the conference
- Advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places at the conference

Cost - £8.5k + VAT



Charities & Support Partner

- Partner to sponsor the complimentary places gifted to charities and SMEs in the creative sector.
- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- Branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places

Cost - £7.5k + VAT






SEE WHAT THE SPEAKERS & ATTENDEES HAD TO SAY

[WATCH VOX POPS VIDEO](#)






'I left feeling energised and having new ideas on how to engage with Creative Industries, as we develop assets and place-making schemes; along with how to also encourage the money behind the assets to see more value'

'Perhaps spread it over two days...?'

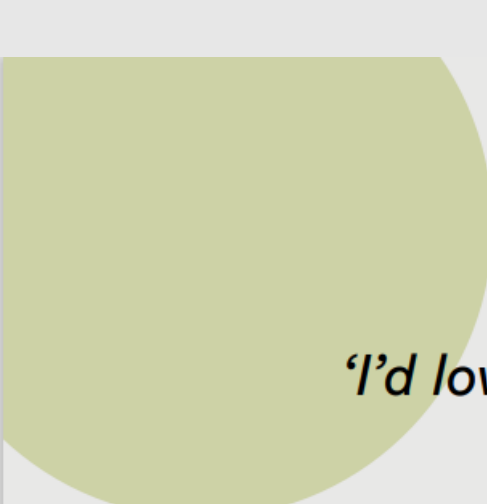
'More examples of regional collaboration next time!'



'Case Studies that examine partnerships between organisations – like British Land and Broadwick (Printworks), are great examples and deliver excellently as a result of technical and economic info shared (JV between the two)'


'I would like some facilitated/curated networking please, or break out groups/workshops'

'Fantastic insight into the Creative Industries and the interface with Real Estate and Property Sectors'




‘I’d love to talk at the next one!’

‘This was one of the best events that I have had the pleasure of going to in ages. The people were innovative and passionate about community, beyond bricks and mortar. Well done, I look forward to many more!’



‘Thanks for leading the way!’

‘Really excellent event. Was thoroughly inspired and energised. Great mix of speakers from a range of backgrounds and interests. Jam packed schedule. Excellent venue and organisation. Many thanks indeed and congratulations on a fantastic conference.’



‘This was an excellent opportunity to hear about these inspiring collaborations and opportunities. Very good for networking!’

*‘This was a brilliant pioneering step
in the right direction. Looking forward
to seeing it build momentum in the
years to come’.*

*‘It was generally just a brilliant day.
Great content, first-rate speakers,
incredibly tight organisation,
extraordinary venue. Couldn’t fault it.
Thank you!’*



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