



# MOVERS & SHAKERS®

PROPERTY  
NETWORKING  
FORUM



## An Opportunity to Promote your brand to London's Property and Construction Movers & Shakers

**Brand Association – with high-profile Private and Public Sector speakers  
& Industry leaders**



**Thought Leadership – align with high level, content-driven discussion sessions**



**Connect and Engage – with an audience of c. 500 key Industry players**



**Partner – with the UK's premier Property Networking Forum**

Design Partner for 2016

Supporters



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**MOVERS&SHAKERS**<sup>®</sup>

PROPERTY  
NETWORKING  
FORUM

**“The UK’s No. 1 Property  
and Construction  
Networking Forum”**

**great speakers... great events... great networking...**

## Breakfast Sponsorships 2016

An opportunity to associate your brand with the UK’s number one Property and Construction Networking Forum, and communicate to an audience of key players in the Marketplace.

### Background

Movers & Shakers is now in its 21st year and has an unrivalled reputation in the Industry for securing top private and public sector speakers, for creating exclusive first-class events and for attracting senior level audiences.

- **Network & Engage...** with key Industry players and decision-makers
- **Listen & Learn...** from high-profile Industry, business and government contributors
- **Develop & Win...** new business opportunities

Our aim is to enable you to make the *right* connections in the Marketplace - to generate business and win work - with over 300 member companies from the best organisations across the Industry and to gain shared knowledge and understanding from our speakers and other members.

## Events Programme

Movers & Shakers runs events in London and across the UK. The mainstay of the business is the programmes of breakfast events; which, in London are held at The Dorchester, Park Lane.

### 2016 Breakfast dates:

- Friday 22nd January – 2016: The Year Ahead
- Tuesday 1st March – Keynote breakfast
- Thursday 28th April – Commercial Property - with BPF
- Wednesday 8th June – London Retail
- Thursday 7th July – Residential
- Friday 16th September – Who’s Developing London?
- Friday 21st October – Offices
- Friday 9th December – The Big Question(s)

Full details in terms of topics, speakers, and dates are incorporated in this document

- Supporters – BPF and BCSC
- Design partner for 2016 [steve-edge.com](http://steve-edge.com)



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“Movers & Shakers manages the rare feat of being both immensely useful and very enjoyable. I can think of no other organisation whose events are attended by so many, with such regularity, and held in such esteem.”

Tony Pidgley – Chairman, The Berkeley Group Plc

## Movers & Shakers - Our Audience

### Members

In London, Movers & Shakers is a membership organisation. The member sectors include Developers, Investors, Banks, Property Agents, Surveyors, Lawyers, Funds, House builders, Engineers, Retailers, Public Sector – *with restricted numbers in each sector to maintain a balanced mix of members, as well as maintaining the exclusivity of the organisation.* We now have more Corporate End-Users, Developers and Investors than ever before, which enhances the quality of the networking.

### Speakers

Since its inception, Movers & Shakers has secured an array of high profile, much sought-after Industry / Government / Business leaders and opinion-makers to inform our members and their guests on the issues facing the Market; building knowledge, awareness and underpinning opportunities.

### Past speakers include:

**DAVID ATKINS**

Chief Executive, Hammerson

**SIR MICHAEL BEAR**

Chairman, UKTI RIO

**SIR HOWARD BERNSTEIN**

Chief Executive, Manchester City Council

**RICHARD BLAKEWAY**

Deputy Mayor for Housing, Land & Property

**TOM BLOXHAM**

Chairman, Urban Splash

**JAMES CAAN**

Dragon's Den entrepreneur

**NICK CANDY**

Co-Founder, Candy & Candy

**IAN CHESHIRE**

Chief Executive, B&Q, Kingfisher plc

**MARK CLARE**

Group Chief Executive, Barratt Developments plc

**RUPERT CLARKE**

CEO, Hermes

**SIR MERRICK COCKELL**

Chairman, Local Government Association

**CHRIS GRIGG**

Chief Executive, British Land

**IAN HAWKSWORTH**

CEO, Capital and Counties

**BILL HUGHES**

MD, Legal & General Property

**MIKE HUSSEY**

Managing Director, Almacantar

**BRENDAN JARVIS**

Head of Real Estate, Barclays

**BORIS JOHNSON**

Mayor of London

**GERALD KAYE**

Development Director, Helical Bar plc

**DAN LABBAD**

Deputy Chairman - Europe, Lend Lease

**SIR TERRY LEAHY**

Chief Executive, Tesco plc

**NICK LESLAU**

Chairman & Chief Executive, Prestbury Group

**SIR STUART LIPTON**

Deputy Chairman, Chelsfield Partners LLP

**SIR EDDIE LISTER**

Mayor's Chief of Staff and Deputy Mayor, Policy and Planning, GLA

**KEN LIVINGSTONE**

Mayor of London

**DAVID LUNTS**

Executive Director of Housing & Land, GLA

**DAVID MARKS**

Co-Managing Partner, Brockton Capital

**COLIN MATTHEWS**

Chief Executive Officer, BAA plc

**FRANCIS MAUDE**

Minister for the Cabinet Office

**CHARLIE MAYFIELD**

Chairman, John Lewis Partnership

**MARTIN MOORE**

Managing Director, Prudential PIM

**BEN PAGE**

Chief Executive, Ipsos MORI

**LIZ PEACE CBE**

Chief Executive, BPF

**TONY PIDGLEY**

Chairman, The Berkeley Group

**PETER REDFERN**

Group Chief Executive, Taylor Wimpey pls

**PETER REES**

City Planning Officer, Corporation of London

**LORD RICHARD ROGERS**

Rogers Stirk Harbour + partners

**GERALD RONSON**

Chief Executive, Heron International plc

**SIR STUART ROSE**

Chairman, Marks & Spencer plc

**JON ROUSE**

Chief Executive, London Borough of Croydon

**FRANCIS SALWAY**

Group Chief Executive, Land Securities

**IRVINE SELLAR**

Founder & Chairman, Sellar Property Group

**LYNDA SHILLAW**

Divisional Chief Executive, Property at Manchester Airport Group

**KEN SHUTTLEWORTH**

Principal, MAKE Architects

**MAX SINCLAIR**

Head of UK Division, Eurohypo AG London

**MIKE SLADE**

Chief Executive, Helical Bar plc

**LORD SUGAR**

Business Man & Entrepreneur

**ROB TINCKNELL**

Chief Executive, Battersea Power Station Development Company

**PETER VERNON**

Chief Executive, Britain & Ireland, Grosvenor

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“Movers & Shakers, brings together some of the key names in UK Property and provides a great forum for doing business.”

Lord Alan Sugar

## Sponsorship

### Breakfast Sponsorship Package:

#### *An Opportunity to associate your brand with high profile property events*

Movers & Shakers works with the sponsor organisation to create a high quality platform to communicate their business message to key Industry players. Our London breakfasts regularly attract c. 500 delegates at the Dorchester.

#### The 2016 Breakfast Sponsorship Package is as follows:

- Table of 10 [in prominent position] at the breakfast
- Place on the Chairman's Table for Senior Executive
- Logo and hyperlink on Movers & Shakers website
- Logo on 2 x breakfast webmails to Movers & Shakers network
- Logo on Delegate List and holding slide
- Dedicated LCD presentation in Network Cafe
- Literature in Network Cafe & dedicated literature stand
- Advert [full page] in Delegate List
- Chairman to introduce sponsor company with key facts and current achievements in Introductory speech
- 4x Pop-up banners at the breakfast [2x of these on the stage]
- Official photographs of the event

**Cost - £5,500 plus vat per breakfast**

We are committed to our sponsors gaining maximum value from the events, and to this end, we can create bespoke packages, where possible, to suit an individual sponsor's requirement.



### Movers & Shakers Breakfast Event

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## Sponsorship

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### Movers & Shakers Headline Sponsorship Package:

#### Movers & Shakers Breakfasts – London Headline Sponsor:

- Positioning and Branding
    - Logo and hyperlink on website [as “London Headline Sponsor 2016”]
    - Logo on all London pre-breakfast marketing – to include emails to members and contacts; hard copy mailed out flyer
    - At each breakfast – 2 pop ups; literature stand; logo on Delegate List
  - 5 places at each London breakfast event [8 breakfasts 2016]
  - 1 Chairman’s Table place at each London breakfast for a senior executive
  - 2 places at the Exclusive Annual Dinner [1 Chairman’s table position]
  - Announcement at next breakfast of headline sponsorship and information about organisation
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**Cost - £25k plus vat per annum**

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We are committed to our sponsors gaining maximum value from the events, and to this end, we can create bespoke packages, where possible, to suit an individual sponsor’s requirement.



### Movers & Shakers Breakfast Event

“M&S puts on really stimulating events that consistently attract the most important people in our industry.”

Ian Hawsworth, Chief Executive, CapCo

**Contact:**



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